Master of Business Administration

Courses and Learning:

Hone your leadership, management, strategic thinking, decision-making, and communication skills to master the market. With courses that focus on practical application and decision-making, you will gain deeper knowledge and enhanced skills. Courses offered include:

MGT 510: Organizational and Managerial Communication. Students in this course will study techniques and tools used to create effective written and spoken deliverables. Special emphasis will be placed on informative and persuasive communication.

MGT 515: Understanding Organizations. This course explores concepts of what it is to be an organization and provides tools to analyze organizations to better understand them so stakeholders can positively impact profitability by mitigating obstacles that impede the optimization of efficiency and effectiveness. Emphasis is placed on the role of the manager as designer, steward, and participant in building and sustaining effective organizations.

MGT 520: Thinking and Decision-making. Managers are uniquely positioned to be the organizational decision-makers, and decision-making is a central function of managers. In this course, students will examine and apply tools and techniques to improve decision-making.

MGT 530: Accounting and Decision-making. In this course, students will learn to use accounting information to make decisions through the managerial functions of planning and controlling.

MGT 540: Leadership. This course will provide an overview of leadership styles, approaches, and theories. Students will learn to identify leadership styles, approaches, and theories in context in order to determine the most effective approach to exercising leadership to maximize productivity and to optimize outcomes.

MGT 545: Organizational Change. Drawing on knowledge and skills learned in previous courses in the MBA sequence, this course examines how leaders can effect change. Special emphasis will be placed on the nature of change, resistance to change, and strategies to overcome resistance.

MGT 550: Marketing Management. Central concepts of the course are the 4P Marketing Mix as a framework for thinking and action (problem-solution, communication, distribution, outcomes) as well as the 5Cs of situational analysis, market opportunity identification, and marketing strategy formulation, implementation, and evaluation.

MGT 560: Business Analytics and Decision-making. In this course, students will be introduced to the field of business analytics and will explore essential concepts such as database analytics, data visualization, data mining, spreadsheet modeling, linear optimization, and optimization analytics used by managers to inform decision-making.

MGT 570: Economic Analysis. The primary focus of this course is on understanding how economic factors influence business environments, strategic planning, and operational decisions within organizations. The course covers both microeconomic and macroeconomic concepts, providing students with a holistic view of economics and its implications for business.

MGT 580: Operations Management. In this course, students will examine operations management as the systemic study of converting resources and materials into goods and services. Students will learn how to make effective decisions using tools such as building basic operations models and the application of analytical skills.

MGT 590: Financial Reporting. Topics in this course include frameworks for capital budgeting and valuation such as discounted cash flow and multiples, free cash, residual income, weighted average cost of capital, and capital structure optimizations and the reporting of these to organizational stakeholders through financial statements based on generally accepted accounting principles.

MGT 600: Strategy. In this course students will work with strategy tools and frameworks that aid understanding of organizational challenges, learn how to select the most appropriate tools and frameworks for a situation, and apply these to optimize decision-making.